

Health and Natural Products Exhibition 12th, 13th and 14th April Fira Barcelona (Montjuïc)

General conditions of participation for exhibitors





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1. GENERAL INFORMATION

1.1. Name

EcoSalud Barcelona 2019 – Health and Natural Products Exhibition

1.2. Venue

Barcelona Fira Barcelona - Montjuïc Hall 1

1.3. Nature

Professional and open to the public

1.4. Dates

12th, 13th and 14th April 2019

1.5. Opening Schedule

Friday 12th and Saturday 13th from 10 am to 8 pm Sunday 14th from 10 am to 7 pm

1.6. Opening timetable for exhibitors

Friday 12th from 8 am to 8.30 pm Saturday 13th from 9 am to 8.30 pm Sunday 14th from 9 am to 9.30 pm

1.7. Organization

Organized by:

INTERALIA, Ferias Profesionales y Congresos, S.A.

The governing body of EcoSalud Barcelona 2019 is the Organizing Committee, the powers of which cover all matters associated with the Convening and Organization of EcoSalud Barcelona 2019.

Interpretation of and compliance with these General Conditions of Participation for Exhibitors is the responsibility of the Organizing Committee. The Fair Director will deal directly with everything associated with the application of these General Conditions of Participation for Exhibitors, will supervise the organization of EcoSalud Barcelona 2019, and will coordinate the Fair's General Secretariat.

1.8. General Secretariat

INTERALIA

Avda. Diagonal, 474 – 08006 Barcelona (Spain)

Tel.: +34 934 161 466 e-mail: ferias@interalia.es



2. EXHIBITION SECTORS

Participate in EcoSalud those companies that manufacture, distribute or commercialize any of the following products:

✓ Food supplements

Food products whose purpose is to supplement the normal diet, consisting of concentrated sources of nutrients or other substances having a nutritional or physiological effect, alone or combined form sources.

✓ Diet products

Foodstuffs intended for special nutrition and appropriate to meet a special nutritional objective. This sector includes foods for special medical purposes, gluten-free, lactose-free, substitute foods for weight control, vegan or sports nutrition.

✓ Organic products

Food from biological or organic agriculture and livestock farming. Processed and derivatives organic foods.

✓ Natural Cosmetics

Cosmetic products with ingredients from, mostly, natural components and whose production methods and processing are environmentally friendly.

✓ Healthy life

Products and services that allow people to lead a healthy, sustainable and respectful life with the environment.

3. ACCEPTANCE OF EXHIBITORS AND DISTRIBUTION OF SPACES

- 3.1. Decisions on whether to accept exhibiting companies, on the distribution of spaces in the Fair compound, and on the acceptance of products and services for exhibit in accordance with the exhibition sectors established for EcoSalud Barcelona 2019 are the responsibility of the Organization. These will be taken based on technical criteria regarding the Fair and materials to be exhibited, application dates, square meters requested, sectoring, harmony among spaces and dimensions hired, characteristics of the space requested, and other criteria that may be of benefit to exhibitors and to EcoSalud, upon the criteria of the Organization.
- 3.2. Spaces will be assigned by the Fair's General Secretariat in accordance with the following general criteria:
 - ✓ Standing or, in other words, exhibitors who have taken part on a continuous basis at previous fairs, provided they have made the reservation within the term established for EcoSalud Barcelona 2019.
 - ✓ Date of the application. Order in which applications are received.



- ✓ Number of square meters requested.
- ✓ Sectoring and general distribution of the space.
- 3.3. None of said criteria in themselves will be determinant or binding for the acceptance of exhibitors or award of spaces. Acceptance and award will rather be established in accordance with a weighted and suitable rating by the Organization of the applications received.
- 3.4. Upon the start of the sale of exhibition space, the Organization will notify by post and by e-mail exhibitors at previous fairs, who will have a period to submit in writing their preferential application for acceptance as an exhibitor at EcoSalud Barcelona 2019.

Since the general interest of the Organization, Exhibitors, Professional Visitors and Institutions that support EcoSalud is to make this event more professional each year, and to give it greater pulling power and more professional appeal, an attempt will be made to satisfy all exhibitors who request to extend the exhibition area, offering similar alternatives in location and surface to exhibitors who share the island with them and do not require more space.

The exhibitor agrees to attend the stand while the event is open. Stands must be kept open during the event's visiting hours. The Organization reserves the right to close the stand or the facilities that do not comply with the terms of these Conditions.

3.5. Change of location

In the interests of the event, the Organization reserves the right to modify the space hired by the exhibitor within the exhibition hall, without the exhibitor being entitled to reimbursement. Swapping, cession or subleasing to third parties of the hired space is expressly forbidden.

If, for any reason not attributable to the Organization, the latter is unable to provide the exhibitor with the space awarded, the exhibitor will be offered another space of similar characteristics in the same hall. If the alternative space is smaller, the exhibitor will be refunded, where applicable, the difference between the amount paid for the space hired, and the amount of the space ultimately assigned, the exhibitor not being entitled to compensation of any kind for this item and waiving any such claim.

Receipt of written notification from the exhibitor expressing its wish not to take part at the event at its new site, will compel INTERALIA to refund the exhibitor with the amounts that, in accordance with the participation agreement it has hitherto paid, the exhibitor not being entitled to



compensation of any kind for this item and waiving any such claim. Written notification must be sent by the exhibitor and communicated to the director of EcoSalud within a period of eight days upon receipt of the notification of change.

3.6. Modification of area

If the exhibitor requests a reduction of space, it will lose the right to all that it had hired and may apply for a new location from among the spaces available.

If the exhibitor requests an extension of space, EcoSalud Barcelona 2019 will attend to that request if space is available. If the space requested is unavailable, the reservation made will remain unaltered.

Any modification of the assigned space will prompt the issue of a new Exhibit Space Application with new details of the location. This new Exhibit Space Application will replace any other that may have previously been issued.

3.7. Monitoring Committee

The Organization will appoint a Monitoring Committee, which will previously monitor all the applications for acceptance as an exhibitor, visit all the stands and check that the material exhibited is in keeping with the philosophy of EcoSalud. Those products and/or the advertising thereof that, upon the criteria of this Committee, do not fulfil these requisites and these General Conditions of Participation for Exhibitors will not be accepted at EcoSalud Barcelona 2019.

3.8. Exhibitors will provide the Organization, one month prior to the opening of EcoSalud Barcelona 2019, with a detailed list of the products, services and brands they wish to exhibit at their stand.

4. REGISTRATIONS AND RESERVATION OF EXHIBITION SPACE

- **4.1**. Exhibition spaces will be hired through the Technical Secretariat of the Fair, INTERALIA, Ferias Profesionales y Congresos, S.A.
- 4.2. EcoSalud reserves the right to reject any acceptance agreement that does not coincide with the ends of the Fair, or that is not considered acceptable by the Organization. The reservation of exhibition space will not be final until the Organization has accepted the exhibitor and issued irrefutable notification thereof.



- 4.3. Although every possible effort will be made to ensure that the spaces hired reflect the dimensions and location specified on the maps, the Organization accepts no responsibility for any variations that may arise due to causes beyond its control.
- 4.4. Exhibitors may neither divide nor sublease the space awarded, and therefore all stands may bear only the name of the contracting company.
- 4.5. All exhibitors, because of their participation at EcoSalud Barcelona 2019, accept these General Conditions of Participation for Exhibitors, and other provisions that the Organizing Committee may establish.

5. BOOTH RATES

5.1. Rates

5.1.1. Free floor space (without predecoration) minimum of 16m², € 168 m² + VAT Exhibition space on second floor, € 84 m² + VAT

5.1.2. Modular shell scheme

8 m²: € 1.995 + VAT 12 m²: € 2.832 + VAT 16 m²: € 3.776 + VAT

The price of modular stands of other surfaces:

€ 250 m² for modular stands up to 12 m² € 236 m² for modular stands from 12 m²

This price includes the construction of the modular shell scheme. Auxiliary services are hired separately.

5.1.3. Carpentry shell scheme

8 m²: € 2.264 + VAT 12 m²: € 3.396 + VAT 16 m²: € 4.304 + VAT

The price of carpentry stands of other surfaces:

 \in 283 m² for stands up to 12 m²

€ 269 m² for carpentry stands from 12 m²

This price includes the construction of the carpentry shell scheme. Auxiliary services are hired separately.

5.2. Assembly fee

Fira Barcelona charges a compulsory levy on the installation and decoration of the stand in accordance with the official applicable rate of



Fira Barcelona for 2019. This levy will be directly invoiced to the exhibitor by Fira Barcelona.

- 5.3. Items included in modular or carpentry shell scheme option
 - ✓ Modular or carpentry structure booth
 - ✓ Fair carpet covered with protective plastic
 - ✓ Banner with company name
 - ✓ Lighting 50 W/m²
 - ✓ 1 electric switchbox with thermal magnetic circuit breaker and differential protection with a 200 W socket at 220 V.
 - ✓ Compulsory Insurance: Civil Liability, Fire and Explosion
 - ✓ Electrical consumption and industry fee
 - ✓ Cleaning, prior to the fair and daily (once a day).

5.4. Furniture Pack

Exhibitors with modular or carpentry shell scheme will have the option to contract a furniture pack.

Modular Furiniture Pack € 294 + IVA Carpentry Furiniture Pack € 405 + IVA

- ✓ 1 round table
- ✓ 4 chairs
- ✓ 1 modular counter 0,85 x 1,00 x 0,50 m
- ✓ 1 modular store room 1 m²
- ✓ 1 round table
- ✓ 4 chairs
- ✓ 1 carpentry counter 0,85 x 1,00 x 0,50 m
- √ 1 carpentry store room 1 m²
- 5.5. Each exhibitor will undertake the interior decoration of the modular or carpentry stands in accordance with its own criteria and convenience.
- 5.6. The prefabricated modular or carpentry stands must be returned in the same condition as they were delivered and under no circumstances may the panels be drilled, vinyl-coated, papered, painted or spoilt. Flaws resulting from improper treatment will be charged to the exhibitor.

6. PAYMENT CONDITIONS

- 6.1. Once the stands have been awarded, INTERALIA, Ferias Profesionales y Congresos, S.A. will invoice exhibitors for the amount corresponding to the lease of the reserved space. For this reservation to become fully valid, 50% must be paid within a period of ten days. The remaining 50% and the auxiliary services hired must be paid before 1st March 2019.
- 6.2. The reservation and award of exhibition space will not be final until the Organization has accepted the exhibitor and issued irrefutable notification thereof. Payments on account for reservation do not imply acceptance as



- an exhibitor. In the event the exhibitor is not accepted, the full amount paid in advance will be returned.
- 6.3. The respective authorization from the Organization is required to occupy the space.
- 6.4. The amount for the extra services provided during the Fair, and all those quantities pending payment or invoicing, will be settled by exhibitors prior to closure. This requisite is essential for the release of the exhibited material.
- 6.5. All payments must be made to INTERALIA, Ferias Profesionales y Congresos, S.A., by bank transfer.
- 6.6. Those exhibiting companies that owe money to INTERALIA, regardless of the fair, year or event to which the debt corresponds, will not be allowed to start assembly of the stand.

7. CANCELLATIONS

- 7.1. Once the site has been awarded, any request to cancel participation will result in loss of the advanced payment.
- 7.2. Exhibitors that withdraw from EcoSalud Barcelona 2019 must give the Organization written notice of said withdrawal before 1st February 2019. In all events withdrawal must occur before the Organization invoices the exhibitor, otherwise the latter agrees to pay the amount invoiced in compensation for the expenses assumed by the Organization for the cancelled participation.
- 7.3. The waiver to participate in EcoSalud Barcelona 2019 will mean the loss of any sponsorship option. The cancellation of the exhibition space does not exempt from the obligation to pay the total amount of the sponsorships hired by the exhibitor.
- 7.4. In addition to these rules, any space hired and not occupied in the 12 hours of the day prior to the opening of the event may be awarded to another exhibitor or be assigned by the Organization to the ends it deems appropriate.

7.5. Closure of the stand

The Organization may close a stand during the assembly period or the event, if the exhibitor fails to comply with any of the established rules or if



a court order thus indicates, there being no obligation by the Organization either to compensate the exhibitor or to reimburse it with the payments advanced for its participation.

The Organization reserves the right to clear a stand, and to charge the exhibitor with the expenses, where applicable, that may arise.

8. ASSEMBLY AND DISASSEMBLY

8.1. Assembly

Tuesday 9th and Wednesday 10th April, from 8 am to 9 pm Thursday 11th April, from 8 am to 11 pm Pre-decorated stands will be available on Thursday 11th April at 10 am

8.2. Assembly fee

Fira Barcelona charges a compulsory levy on the installation and decoration of the stand in accordance with the official applicable rate of Fira Barcelona for 2019. This levy will be directly invoiced to the exhibitor by Fira Barcelona. Fira Barcelona will not allow the start of the assembly without the previous payment of this fee.

8.3. Disassembly

Sunday 14th April from 7.30 pm to 10 pm Monday 15th April, from 8 am to 9 pm Pre-decorated stands must be empty before 15th April at 12 am (midday)

- 8.4. The receipt or dispatch of materials, products or other articles will not be allowed in the period from 9.30 am on 12th April to 7.30 pm on 14th April. Disassembly of stands must likewise not begin prior to the time and day indicated.
- 8.5. During assembly and disassembly work and, in general, on the days the fair is being held, materials must not be placed at the sites of other exhibitors and all corridors must, likewise, always be clear to allow for the movement of people and goods.
- 8.6. The last day of celebration, at the closure time of the fair for visitors, allows the withdrawal of goods from the stand, not structural elements. Vehicles that must enter to pick up merchandise, may approach the gates of the pavilion but not go inside the pavilion.
- 8.7. «Docks for loading and unloading» of Fira Barcelona (areas adjacent to the pavilions) are not parking areas. In them is only allowed for each vehicle,



- an operation of loading or unloading, with output to the corresponding parking immediately. To the vehicles exceeding time, Fira Barcelona will apply a rate for a time overwhelmed with deterrent character.
- 8.8. Products and materials of value must be removed upon the closure of the Fair EcoSalud Barcelona 2019 (compulsory insurance includes neither theft nor robbery. See section 12 and 13).
- 8.9. Stands that have not been disassembled, or objects that remain installed after 8 pm on 15th April 2019, will be withdrawn by the cleaning services of Fira Barcelona. The cost caused by the dismantling and/or eviction of materials will be billed to the exhibitor. The Organization will not accept responsibility for the destination of the cleared material.

9. GENERAL RULES OF DECORATION

- 9.1. The pavilion facilities must not be altered in any way, and painting, fitting plugs or scraping of any kind of its structural elements, or hanging or suspending signs, brands or drawings, or any other object, from its ceiling and on its walls are not allowed.
 - All decorative elements must be installed on supports assembled by the exhibitor, and in no event may the flooring of the pavilion be perforated or used in any other way.
- 9.2. Only products or brands that are presented by exhibitors inside their stand and displayed in accordance with the criteria of the Organization, and with the plans for the event, may be exhibited.
- 9.3. It is forbidden to offer visitors any food or drink that is not going to be consumed within the perimeter of the stand (specially popcorn, cotton candy or ice cream), the collection of remains and containers will be exhibitor responsible.

It is also forbidden to distribute helium balloons or any other floating item within exhibition visitors.

9.4. Special decoration

Upon application to the Organization, exhibitors may be given authorization for special decoration (minimum of 16 sqm) different from that included in the pre-decorated exhibition module. The technical plans, floor plan and elevation must be submitted for technical supervision and approval, one month before the opening, and must in all events comply with the general rules of decoration.



If the scale of the assembly so warrants, the Organization may insist that the design is signed by a qualified Expert Technician and supervised by the corresponding Official Association. This is an obligatory requirement for stands with a second floor.

- 9.5. If the Exhibitor wishes to use the structure of the pavilion cover to hang any decorative element, an authorization to Fira Barcelona must be requested to info@expo-riging.com.
- 9.6. The union of stands or islands located on both sides of a corridor is not allowed, either through the unification of the carpeted floor, air structures, lighting, etc., although they belong to the same company or group of companies.
- 9.7. The design and decoration of all stands must coincide with those authorized. The rear of all decorative elements visible to the public must be suitably covered. Any object that does not meet these requirements may be removed.
- 9.8. All companies are required to make a montage of his stand, which must include at least the walls adjoining the walls of the pavilion or the adjacent stands. These walls must have a minimum height of 2.50 m.

The maximum permitted height of any element is 4 m. In the walls adjacent to the corridors, a time element on the perimeter can be lifted to a maximum height of 6 m. In any case an element can be raised in the walls adjoined to neighbourhood's stands.

The elements placed 1 meter from the perimeter inside the stand can raise up to the permitted maximum height of 6 meters.

In shared islands, towers or other elements adjoining neighbouring stands only can be labelled on the sides facing the stand itself, never on the sides facing the neighbouring stand, regardless of the height of these elements. The setback of 2 meters above the perimeter with the neighbouring stand is compulsory to label all sides.

9.9. The total closing of a lateral wall is not permitted, a minimum of 25 % must be open and accessible. Only can close 100 % of all sides perimeter if walls do not exceed 1.25 m height.

For completely closed walls that are bounded by common-use corridors, there must be a minimum distance of 1.50 meters between said wall and the corridor.



- 9.10. Any decorative element that projects beyond the stand (maximum of 40 centimetres) must be placed at a minimum height of 2.5 m.
- 9.11. The pillars located within the own stand can be covered up to a maximum height of 5 meters. In the case of cladding or decorating columns with fire equipment, extinguishers, fire alarm call points, signage or any other informational element of the venue, they must always be visible, accessible and clear of obstacles that may prevent their normal use. All of these elements must not be manipulated or disassembled.
- 9.12. All connection service chests located on the floors of the halls must be easy to register and must be easily accessible at all times. The design of the stand can never obstruct access to any of the service chests.
- 9.13. Stands constructed on 19 mm pallet or higher must have at least an access ramp for handicapped persons of 1,20 meters wide minimum.

9.14. Stands with second floor

All companies who choose to carry out a second floor shall submit to the Organizer a certificate or a project with its corresponding project management and signed by a qualified technician, who should be endorsed by the respective Association. The project shall specify the dimensions, service load and capacity, compliance with which is the sole responsibility of the exhibitor.

Handrails and protection level changes will be designed according to the current regulations and in particular in accordance with the provisions contained in the Technical Building Code.

Holes in second floors or changes of level opened directly to the outside at a height over than 50 cm and highlights of the pavement will be protected by a 95 cm high handrail. The outer perimeters of cantilevers on second floors will be protected with the same criteria.

Documentation required in complex constructions: descriptive report, structural static calculations, risk assessment and preventive measures project.

9.15. Debris removal

All decorator companies must leave the space in which they have assembled the stand clean and clear, for which the disassembly days envisaged for each Fair are available. If at the end of said period the decorator companies leave waste or debris behind, they must pay the Fira Barcelona Clean-up Ecotax



10. SAFETY RULES

- 10.1. In accordance with the regulations applicable to sites subject to risk of fire or explosion, the use of impact adhesives or any other product that, because of evaporation or and other reason, may continuously, intermittently or periodically yield dangerous concentrations of inflammable gases or vapours, albeit localized, is completely forbidden in the work of assembly, disassembly and decoration of stands.
- 10.2. In the assembly of stands, the decoration elements must have the same characteristics as those of construction, not being able to carry any type of material or product that is easily combustible such as straw, wood or paper shavings, sawdust, peat, dry leaves, etc.
- 10.3. The use or transport within the exhibition hall of petrol, acetylene, oil of any other inflammable material is not allowed under any circumstances. The use of individual heating apparatuses is also forbidden.
- 10.4. If imminent danger for persons or objects is observed, the supply to the electrical installation where said danger has arisen must be interrupted. Connections or disconnections of the electrical sockets of stands must always be performed by personnel from the technical services of the exhibition hall, while access to connection boxes of the general mains supply by any other person is totally forbidden.
- 10.5. The exhibition and display of the exhibited products will be authorized on the condition that it neither involves danger to the visiting public nor disturbs other exhibitors, and that does not cause damage to the exhibition hall.
- 10.6. Exhibitors at EcoSalud Barcelona 2019 must comply with all applicable regulations and, particularly, with the safety regulations established in state, autonomous community and local legislations, including the current Occupational Hazards Act, and the specific General Rules of Participation of Fira Barcelona, attached to these General Conditions of Participation for Exhibitors. Each exhibitor is responsible for complying with these rules within the area of its stand, in the exhibition hall and in the Fira Barcelona complex.

11. CLEANING

Free soil stands do not have any cleaning service included. Exhibitors who wish to contract cleaning for your stand may do so directly with the technical secretariat to <u>ferias@interalia.es</u>.



12. SURVEILLANCE

12.1. During periods of assembly, celebration and disassembly, Fira Barcelona undertakes general surveillance of the fair complex, of entrances and exits and outside surveillance, and general and preventive security and safety for matters of order and prevention of fires or emergencies of any nature.

Under no circumstances is this security addressed to the goods on exhibition, or to the private belongings of each exhibitor, and therefore the Organization, Fira Barcelona, INTERALIA and EcoSalud do not accept responsibility for the private belongings of exhibitors, their employees or assistants.

The Organization, Fira Barcelona, INTERALIA and EcoSalud accept no responsibility for robbery or theft of materials and objects deposited at the stands, or for the damages these may suffer during the periods of assembly, celebration and disassembly. The Organization will nonetheless give its assistance in completing or processing the respective report.

Each exhibitor is responsible for those objects of value that there may be at its stand, and must take care thereof during the assembly period, the hours in which the public is present, and in the disassembly period.

The Organization, Fira Barcelona, INTERALIA and EcoSalud are not responsible for surveillance of stands, and in the event an exhibitor should require a service of surveillance of its stand, it may hire such a service or perform it using its own resources.

If an exhibitor wishes to undertake surveillance of its stand itself, it must previously apply to the Department of Security of Fira Barcelona, through the Technical Secretariat of EcoSalud Barcelona 2019, for the respective authorization, accompanied by a letter of legitimacy, which will be issued to the security guard upon presentation of his or her National Identity Document and submission of photocopy.

- 12.2. The Organization will pool a system of surveillance and order throughout the Pavilion during visiting hours. An identical service will be run at night. Participants will undertake surveillance of their stands during public visiting times, and the presence of the personnel thereof at other times is forbidden. This prohibition may only be lifted upon obtaining special authorization from the management of EcoSalud, for highly justifiable reasons and in accordance with the specified method.
- 12.3. General surveillance will end upon closure of the Fair. From this moment onwards, each participant will be responsible for the security of its products



- and facilities, although the Organization may maintain surveillance for a few further days.
- 12.4. Both the personnel of the technical services and surveillance personnel will pay the inspection visits required to ensure that the rules of safety and surveillance are complied with by all exhibitors, and at any time may take appropriate measures to prevent accidents or situations that may harm persons or objects.

13. INSURANCE

- 13.1. The Organization of EcoSalud insures all exhibitors against risks of Fire and Explosion through a collective policy that covers the entirety of the facilities and objects of the Pavilion. Each exhibitor must pay the corresponding insurance premium.
- 13.2. Civil Liability insurance against accidents caused to third parties, through a collective policy that INTERALIA will invoice to the exhibitor, is likewise compulsory.
- 13.3. Insurance against robbery, theft and/or dispossession will be optional and may be covered directly by the exhibitor itself.
- 13.4. The exhibitor must be directly insured against occupational accidents of the personnel at its stands, and of technicians involved in assembly, where applicable.
- 13.5. The Organization of EcoSalud and INTERALIA, Ferias Profesionales y Congresos, S.A. accept no liability for any other risk that exhibitors, their employees and technical staff, and their facilities and exhibited goods may run because of their participation at the Congress-Fair.
- 13.6. All the policies will expire three days after the closure of EcoSalud Barcelona 2019.

14. ADVERTISING

14.1. Each exhibitor's advertising must be restricted to the area of its stand. The distribution of brochures or the display of posters or other graphic or visual forms outside the space awarded to each exhibitor is not allowed, except upon prior written agreement with the Organization of EcoSalud Barcelona 2019, said advertising and promotion not being allowed in the corridors of the Pavilions and on the premises of the Fair Complex. This advertising must adhere strictly to the criteria of the Monitoring Committee regarding



products for exhibition (sections 3.7 and 3.8 of these General Conditions of Participation for Exhibitors).

- 14.2. Any advertising that breaches customs or bylaws, or is of a political or ideological nature, is totally forbidden in the exhibition complex.
- 14.3. Both advertising using loudspeakers and the exhibition of audiovisuals with soundtracks require special authorization from the Organization.
- 14.4. Third party advertising is also forbidden. Any exhibited article that does not belong to the exhibitor itself, or to represented companies, must be authorized by the Organization of EcoSalud Barcelona 2019 for it to be exhibited and advertised.

The Organization may prohibit the distribution of advertising that has prompted complaints and may withhold this material until the end of the event.

Authorization is required for optical, mobile or acoustic advertising media, which may only be used if it does not disturb neighbouring stands.

14.5. Outside the Pavilion there is a limited series of spaces fitted out for the display of advertising posters. Fira Barcelona has awarded the exclusive operation thereof to an outdoor advertising company.

This advertising must adhere strictly to the criteria of the Monitoring Committee regarding products for exhibition (sections 3.7 and 3.8 of these General Conditions of Participation for Exhibitors).

15. ASMISSION OF VISITORS AND BADGES

15.1. Visitors

- ✓ The charge for admission will be €10 for one day.
- ✓ Professional visitors will be able to register at www.expoecosalud.es in advance of the exhibition to get a free badge.

15.2. Exhibitor badges

Each company can register 5 personalized badges for each 16 m² module hired. The exhibitor will have to manage these badges through the Exhibitors Area in the EcoSalud website.

15.3. Work badges



- a) On assembly and disassembly days, access will be allowed only to those persons with the corresponding work or exhibitor pass. Fira Barcelona will provide the work passes requested for each exhibitor.
- b) Compliance with these rules will be strictly enforced because, for evident reasons of security, any person who is not appropriately identified will not be permitted to handle decorative elements or exhibited articles.

15.4. Reservation for the right of admission

The Organization reserves the right of admission and may invite any person whose attitude is not in keeping with the basic rules of conduct to leave EcoSalud.

16. PRESS

Professional publicity of the event will be covered by the most suitable channels to create maximum awareness, both nationwide and internationally.

17. CONTENT OF STANDS

- 17.1. Exhibitors will be responsible for keeping their stands in perfect order and condition during the hours the event is open, and stands must be attended always by the exhibitor itself or its representatives.
- 17.2. All exhibited material must always be kept within the space hired. If any article is positioned to obstruct or hinder movement in the corridor or at accesses, it must be removed by and at the expense of the offending party.
- 17.3. PA systems or other voice amplification systems are not allowed in the stands. The equipment for audiovisual presentations cannot exceed 50 dB. In the event of non-compliance with this rule, the technical services of the Organization may disconnect the offending element.

18. AUXILIARY SERVICES

EcoSalud provides all exhibitors with a series of auxiliary decorative elements and with a broad series of complementary services (hostesses, interpreters, audiovisual material, etc.). Exhibitors that require any of these services must give notice thereof to ferias@interalia.es. The deadline for reservation will be 10th March 2019. Services requested after this date will have a 25% surcharge.

19. IMAGE, PHOTOGRAPHY AND VIDEO

To safeguard the interests of each exhibitor, photography, filming or making sketches of the samples exhibited at the stands are not allowed. In the event of



breach, the Organization is authorized to confiscate the respective negatives and sketches without right of claim by the offender. Each exhibitor is entitled to photograph its own stand and its own articles, upon informing the Organization for the due control thereof.

The Organization reserves the right to photograph, draw or film stands, facilities and products exhibited, and to use said reproductions exclusively for the promotion, advertising and press references of EcoSalud.

20. USE OF WORKS OF INTELLECTUAL PROPERTY

In accordance with current legislation, any use, by exhibitors, of works of intellectual property included in the repertoire of the Sociedad General de Autores y Editores (SGAE, Spanish Society of Authors, Composers and Publishers- works of music, drama, and audiovisuals, etc.) during EcoSalud Barcelona 2019, will require the exhibitor to hold the corresponding authorization from SGAE, the institution that manages authors' rights. This authorization must be obtained directly by the exhibitor.

21. PERSONAL DATA PRIVACY

Although the data that the exhibiting company facilitates when completing its Application for Admission are professional data and, therefore, it does not apply to the European Regulation for the Protection of Personal Data, INTERALIA, Ferias Profesionales y Congresos, SA, responsible for data processing intends to apply voluntarily, and as far as possible, all the regulations. The exhibiting company may exercise the rights of access, rectification, cancellation and opposition by a written communication to INTERALIA, Ferias Profesionales y Congresos, SA, Avda. Diagonal, 474, 08006, Barcelona or by sending an e-mail to ferias@interalia.es.

22. SPECIAL CASES

- 22.1. The Organization of EcoSalud Barcelona 2019 reserves the right to cut, to prolong or to delay the exhibition, if special circumstances or force majeure should so require, without this yielding any compensation for exhibitors.
- 22.2. No exhibitor may claim a refund of amounts previously paid or bring charges against the Organization for damages resulting from possible losses suffered because of strict application of these Conditions of Participation for Exhibitors and/or in the event of failure to comply therewith by the exhibitor.



22.3. For all that not envisaged in these General Conditions of Participation for Exhibitors, the Organization of EcoSalud will establish a respective rule, and the decision must be adhered to by all exhibitors.



23. CONFORMITY

By signing the Application for Acceptance, the exhibitor accepts and agrees to comply with these General Conditions of Participation for Exhibitors at Ecosalud Barcelona 2019, which are an integral part of this Application for Acceptance, and with the generally applicable Regulations and Rules of Participation of Fira Barcelona for the fair events held at its fair complexes.